



**culture  
for  
climate**

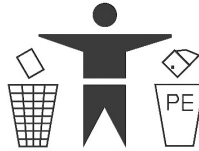
# ECO SYMBOLS

THEIR RELEVANCE:



## RECYCLABLE PACKAGING

THE PACKAGING IS MADE FROM MATERIAL WHICH IS RECYCLABLE



## THROW AWAY SEPARATELY

THE PARTICULAR ELEMENTS OF THE PACKAGING MUST BE SEPARATED AND PLACED IN DIFFERENT WASTE CONTAINERS



## PACKAGING PARTLY MADE FROM RECYCLED MATERIALS

THE NUMBER INSIDE OR NEXT TO THE SYMBOL TELLS US THE PERCENTAGE OF RECYCLED MATERIALS USED IN THE PRODUCTION PROCESS



## SELECTIVE COLLECTION OF E-WASTE

THE SYMBOL REMINDS US ABOUT THE BAN ON THROWING ELECTRICAL APPLIANCES AND ELECTRONICS INTO A HOUSEHOLD RUBBISH BIN



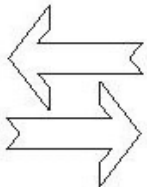
## FULLY BIODEGRADABLE PACKAGING

IT CAN BE COMPOSTED WITH OTHER ORGANIC WASTE



## PLASTICS

A TRIANGLE WITH A NUMBER FROM 1 TO 7 DENOTES THE TYPE OF PLASTIC, E.G. 1 - PET - POLYETHYLENE TEREPHTHALATE. KNOWLEDGE ABOUT PLASTIC TYPES ALLOWS US TO CONSCIOUSLY CHECK PRODUCTS FOR THEIR RECYCLABILITY AND AVOID THE MOST TOXIC PLASTICS AND THOSE UNSUITABLE FOR FOOD USE



## REUSABLE PACKAGING

YOU CAN REUSE THE PACKAGING AND THUS EXTEND ITS LIFE CYCLE



## THE 'GREEN DOT' SYMBOL

IT MEANS THAT THE PRODUCER CONTRIBUTED FINANCIALLY TO THE RECYCLING AND WASTE RECOVERY SYSTEM (THE SYMBOL IS OFTEN CONFUSED WITH THE RECYCLING SYMBOL)



## NOT TESTED ON ANIMALS

ANIMAL TESTING OF COSMETICS HAS BEEN BANNED IN THE EUROPEAN UNION SINCE 2013. AS THE BAN HAS BECOME A LEGALLY-BINDING REGULATION, MOST COSMETIC LABELS NO LONGER INCLUDE THIS SYMBOL. ACCORDING TO CONSUMER ORGANISATIONS, THE USE OF THIS SYMBOL MAY BE MISLEADING FOR CONSUMERS AND CAUSE DISHONEST COMPETITION. IT IS WORTH KNOWING, HOWEVER, THAT SOME PRODUCERS USE LEGAL LOOPHOLES IN THE BAN (E.G. THE EU LAW DOES NOT PROHIBIT THE SALE OF PRODUCTS WHICH WERE TESTED BEFORE 2013, THE BAN ON ANIMAL TESTING REFERS TO COSMETICS AND BEAUTY PRODUCTS ONLY, IT DOES NOT REFER TO CHEMICALS OR THEIR COMPONENTS) OR FOREGO EU STANDARDS WHEN ENTERING OTHER MARKETS (E.G. THE CHINESE MARKET USUALLY REQUIRES ANIMAL TESTING). AS A RESULT, DESPITE THE BAN, IT IS STILL POSSIBLE TO BUY ANIMAL-TESTED PRODUCTS IN EUROPE. THEREFORE, IT IS IMPORTANT TO PAY ATTENTION TO ADDITIONAL CERTIFICATION WHICH CONFIRMS ELIMINATION OF ANIMAL TESTING AT EVERY STAGE OF PRODUCTION (CRUELTY FREE CERTIFICATES).



## RECYCLABLE PACKAGING

THE PACKAGING CAN BE RECYCLED SO IT SHOULD BE APPROPRIATELY SORTED



## ALUMINIUM

THE PRODUCT IS MADE OF ALUMINIUM AND CAN BE RECYCLED